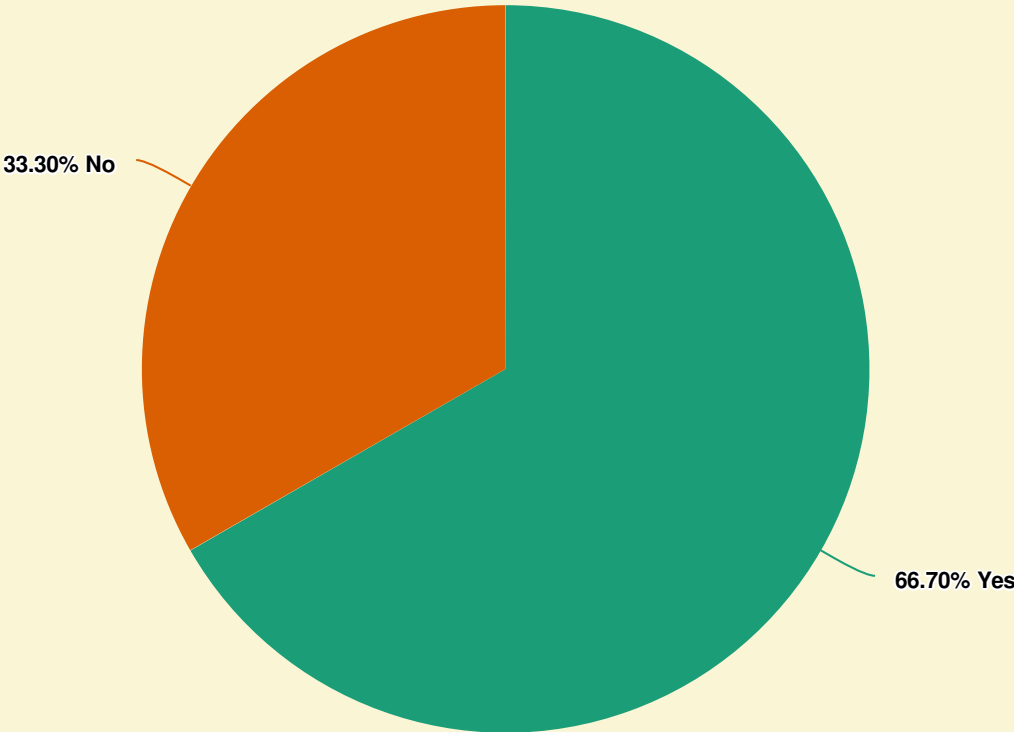


# Public Report for Commun-IT Needs Assessment

1. Has your organization worked with COCo?



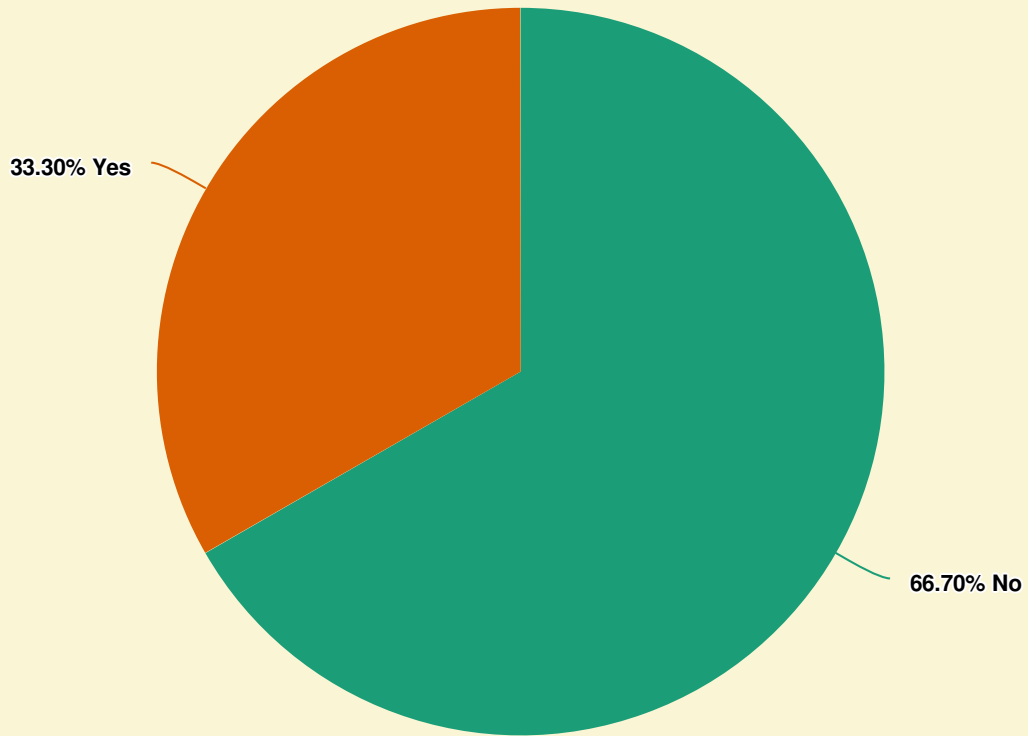
## Statistics

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Total Responses

30

2. Has your organization worked with Commun-IT?



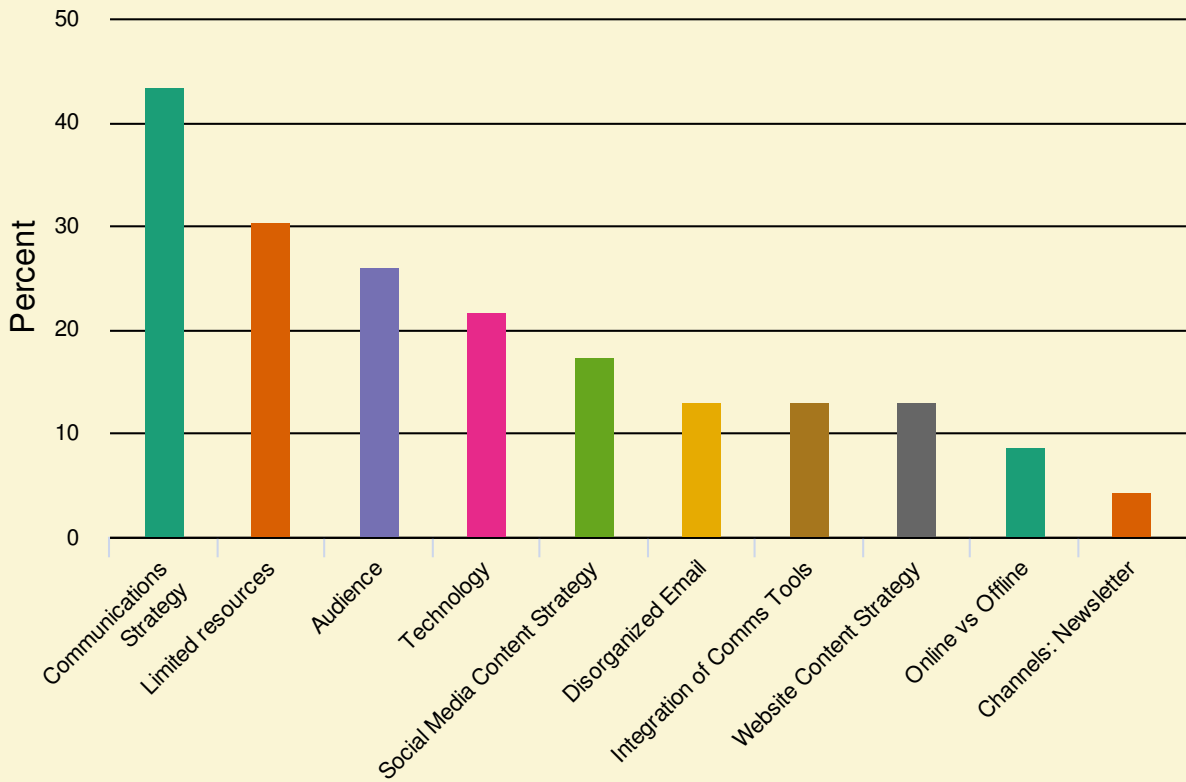
## Statistics

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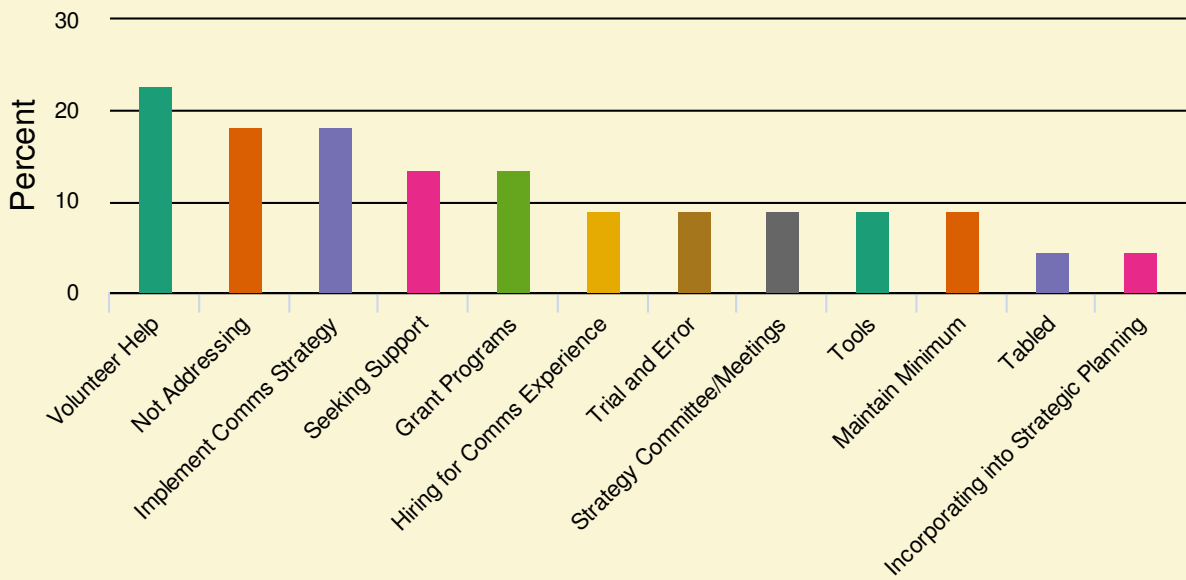
Total Responses

30

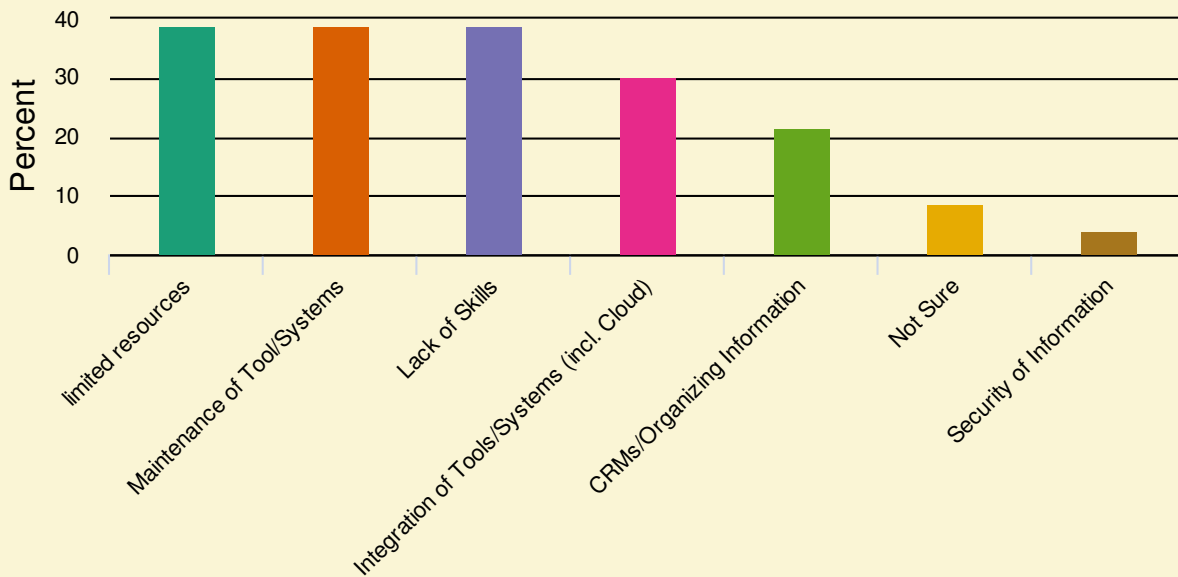
3. What is the greatest communications challenge facing your organization?



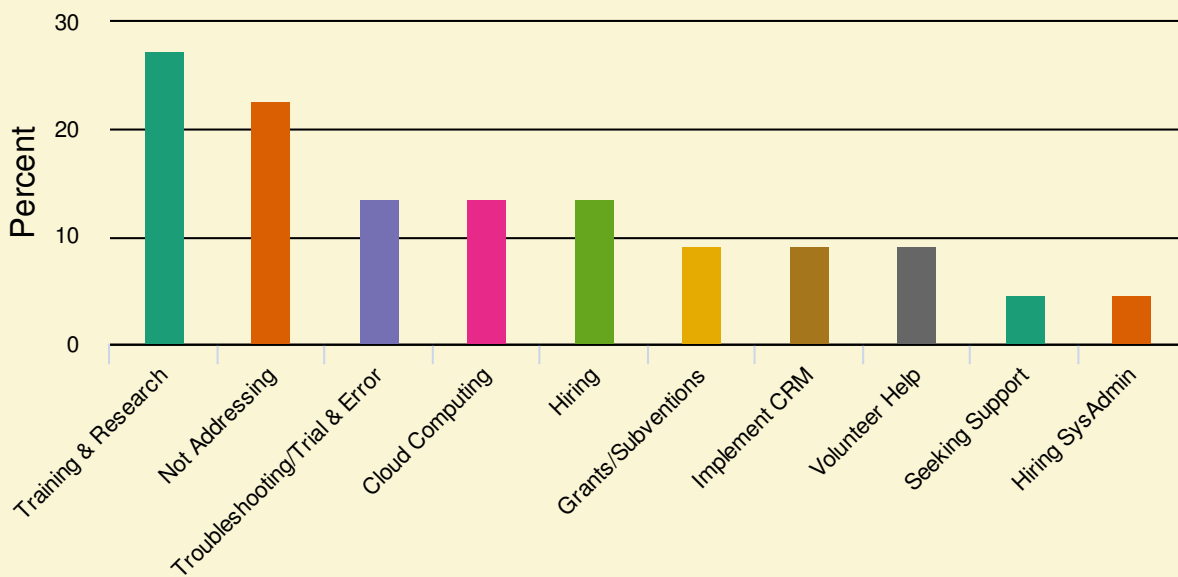
#### 4. How are you currently addressing, or planning to address, this challenge?



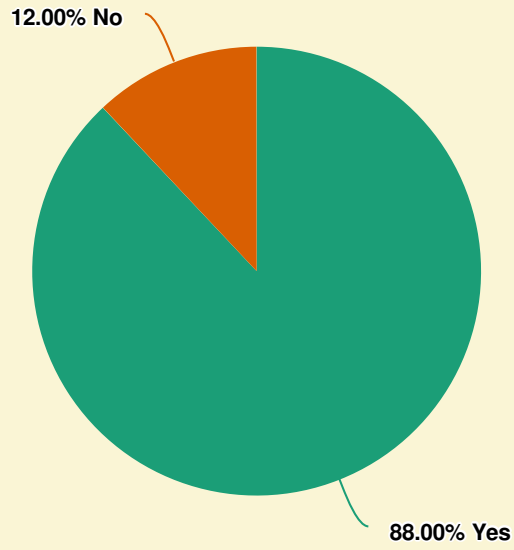
### 5. What is the greatest technology challenge facing your organization?



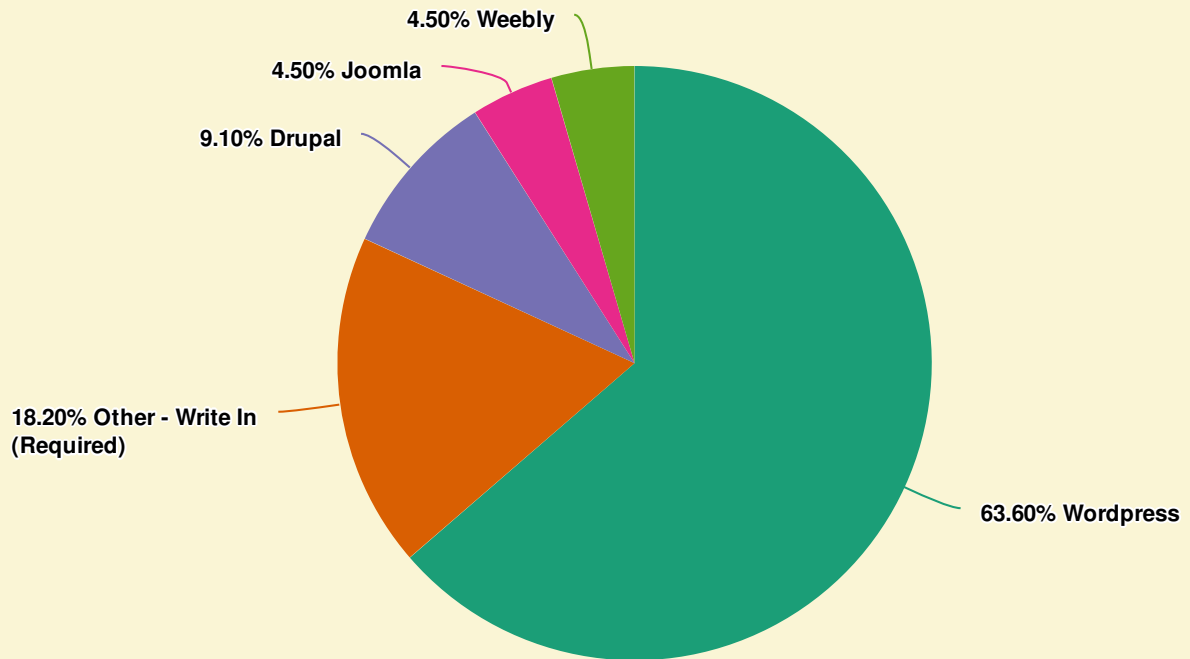
### 6. How are you currently addressing, or planning to address, this challenge?



### 7. Does your organization have a website?



8. What platform was the website built on?

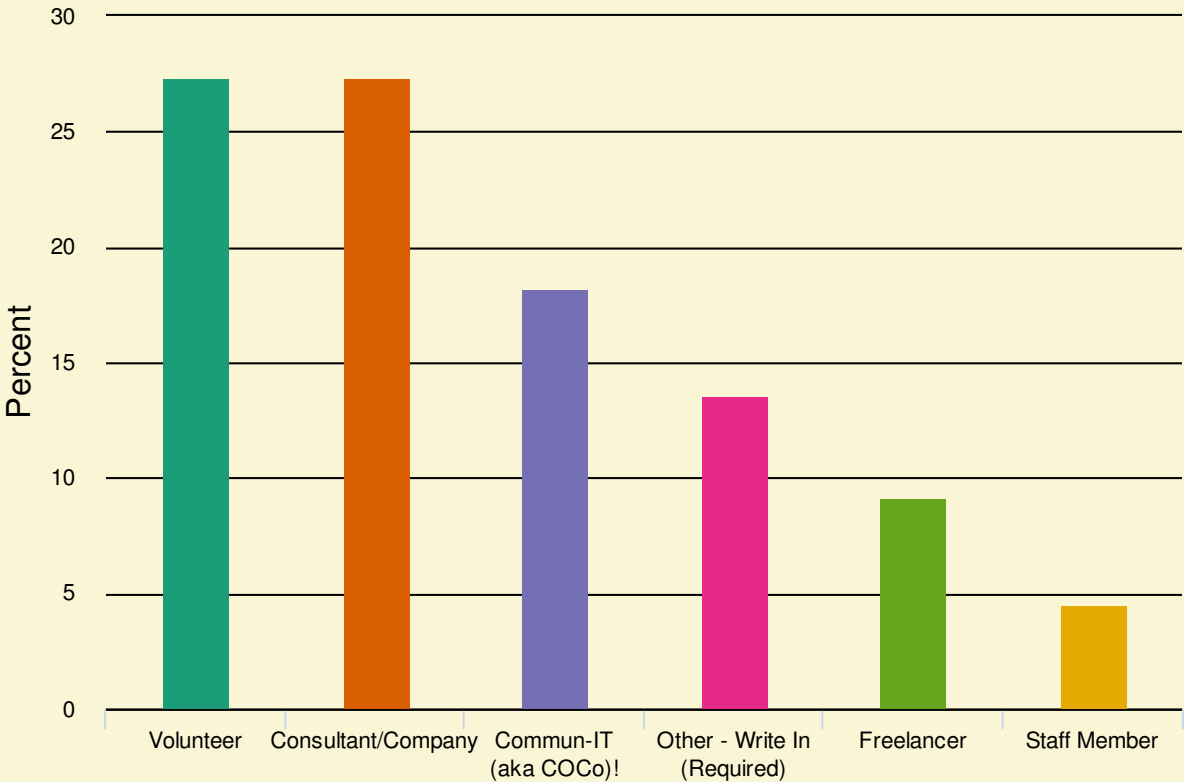


# Statistics

Hidden 8

Total Responses 22

## 9. Who built the website?

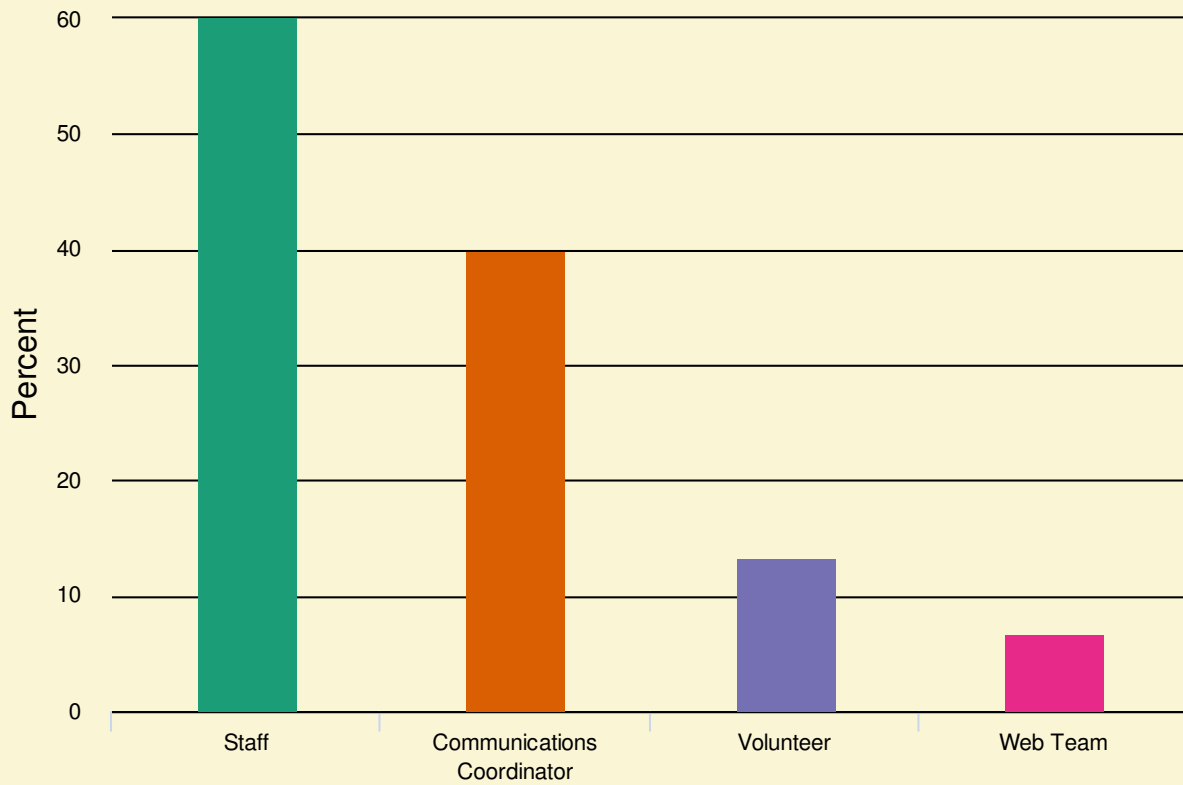


# Statistics

Hidden 8

Total Responses 22

## 10. Who adds and updates the content on your website?



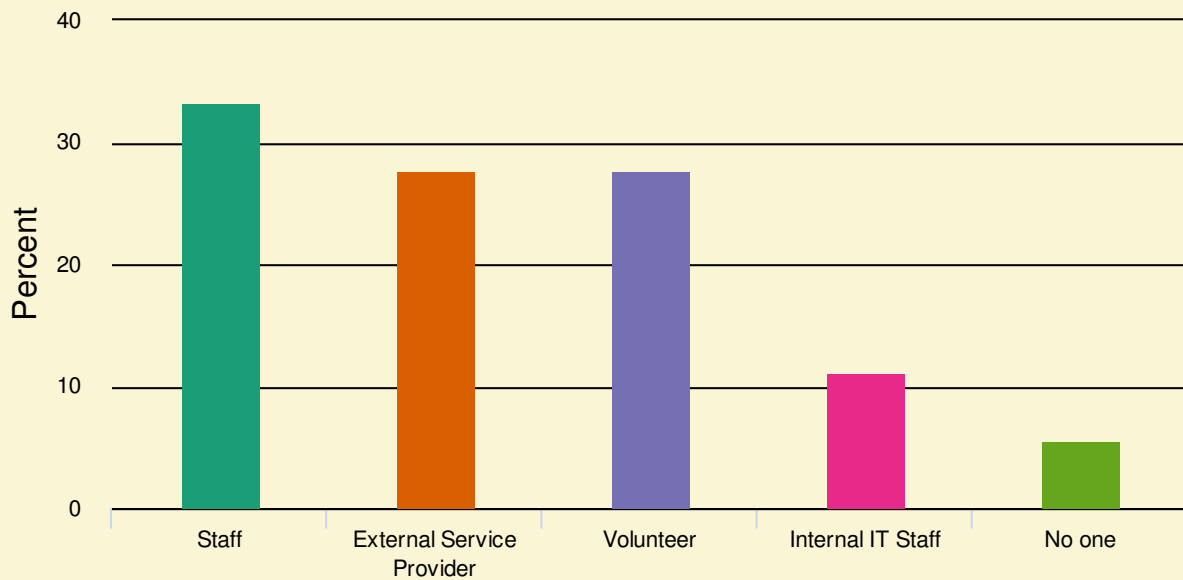
## Statistics

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Total Responses

15

## 11. Who manages the technical maintenance of your website?



## Statistics

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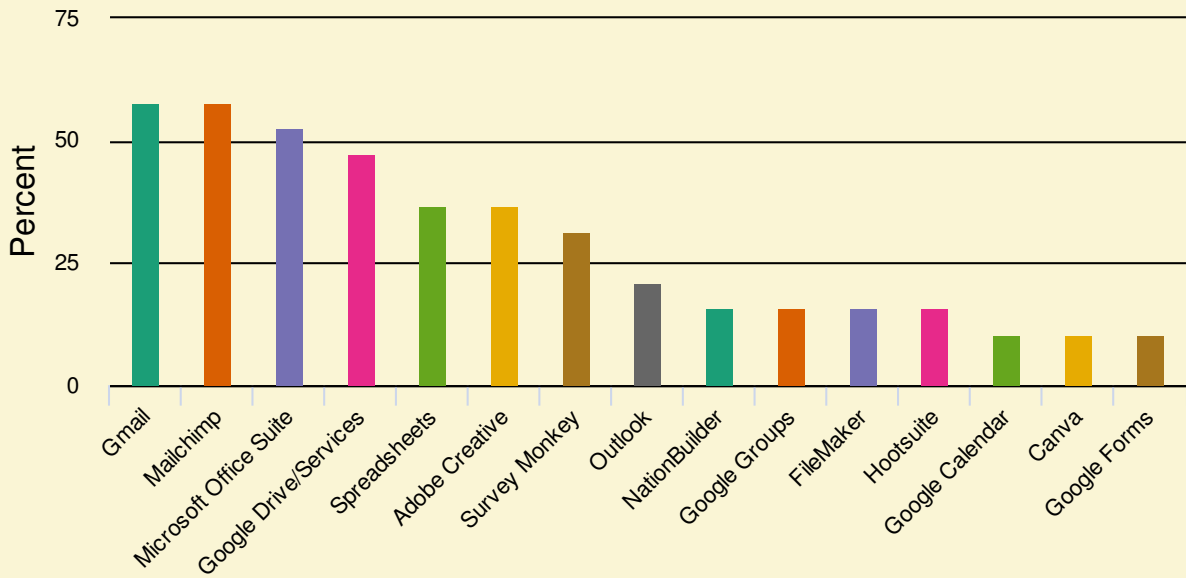
Total Responses

18

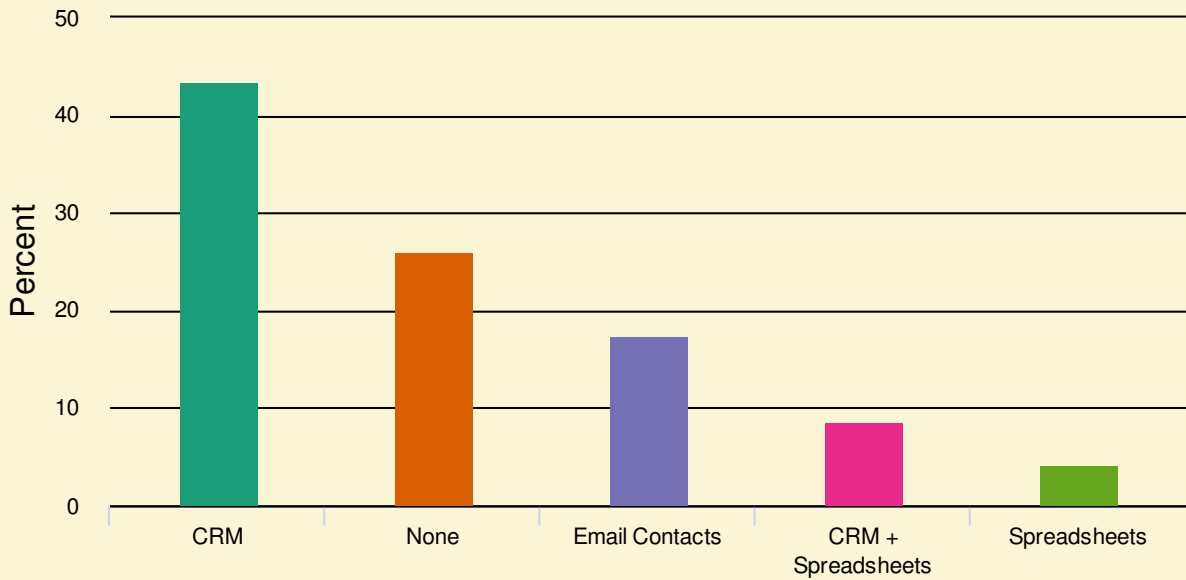
Answers to question #12, "what ICT tools does your organization use?", shows most used tools overall, for a variety of purposes. Tools used by only one organization are not included.

12. What ICT tools does your organization use?

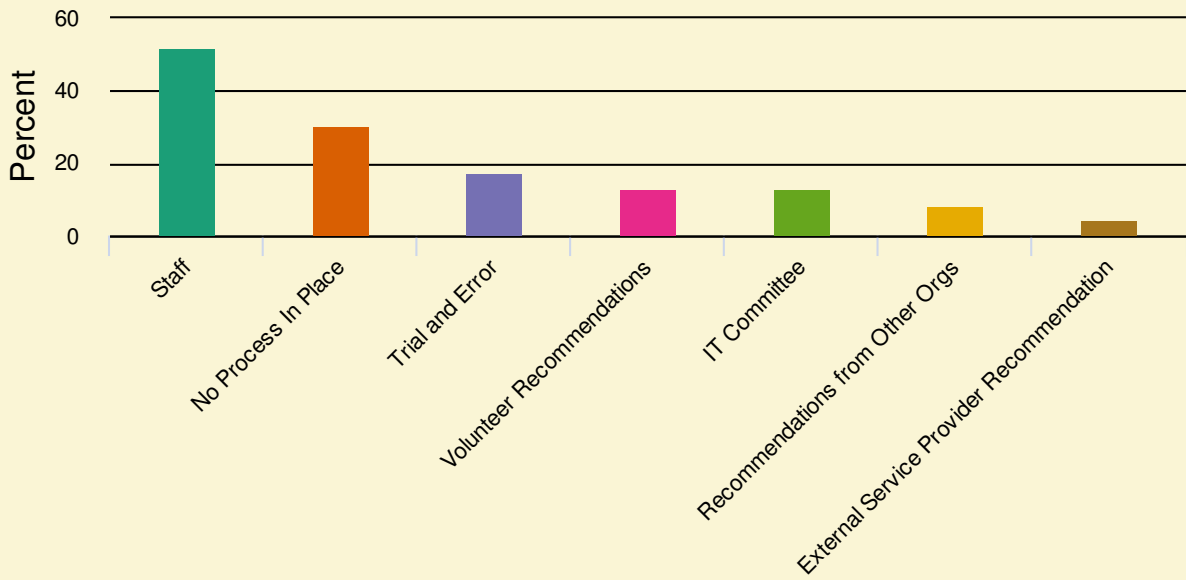




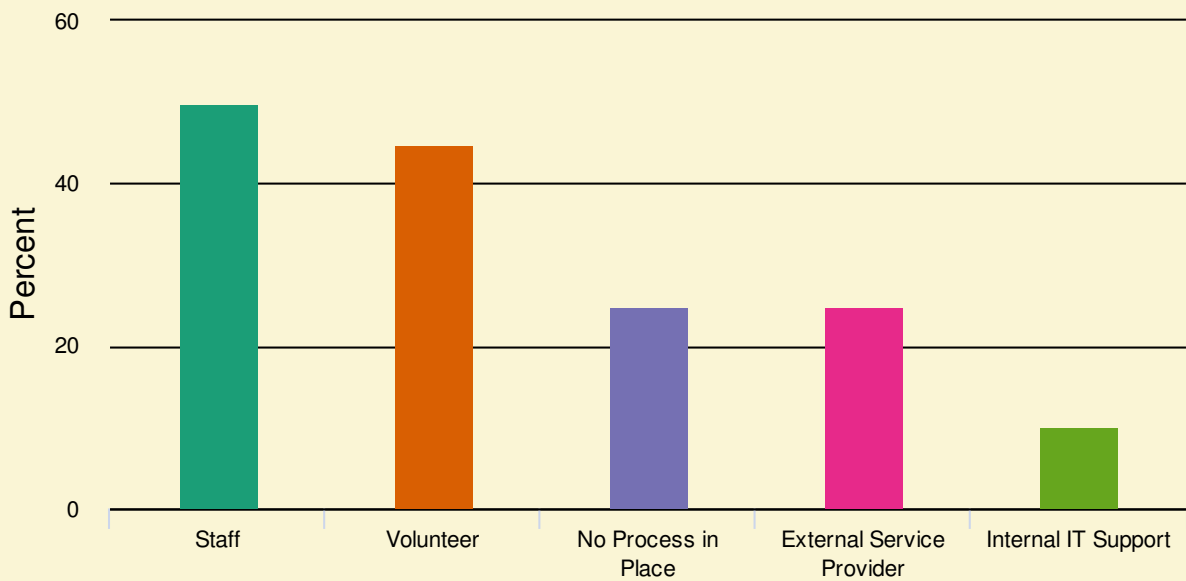
13. Tools used for managing contacts, donors and fundraising:



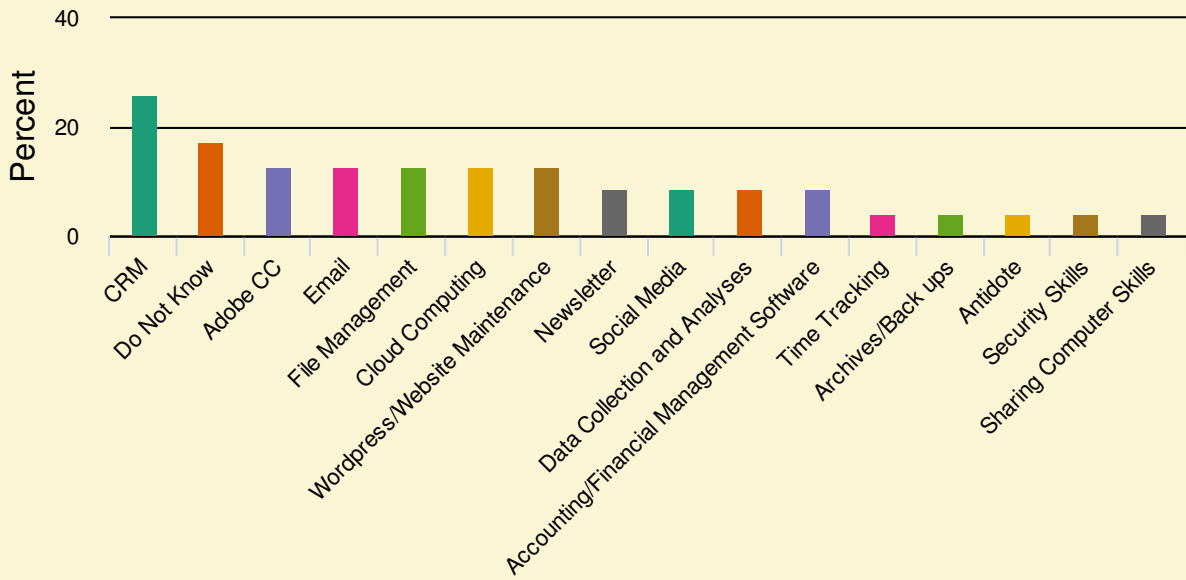
14. How does your organization choose and set up new Information and Communication Technology (ICT) tools or practices?



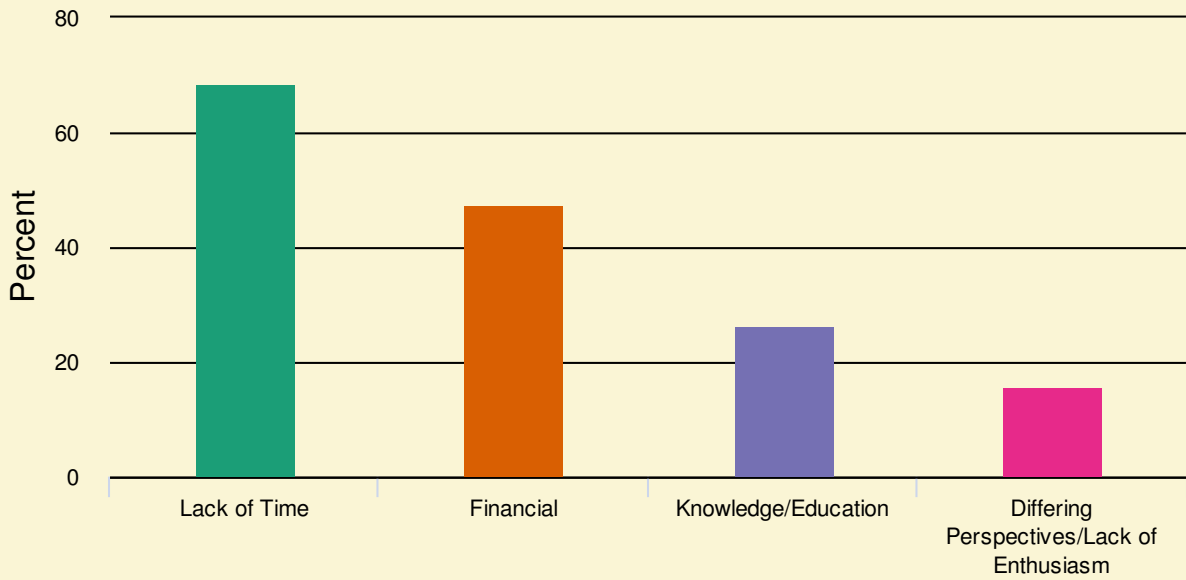
15. How does your organization maintain and troubleshoot problems with these tools?



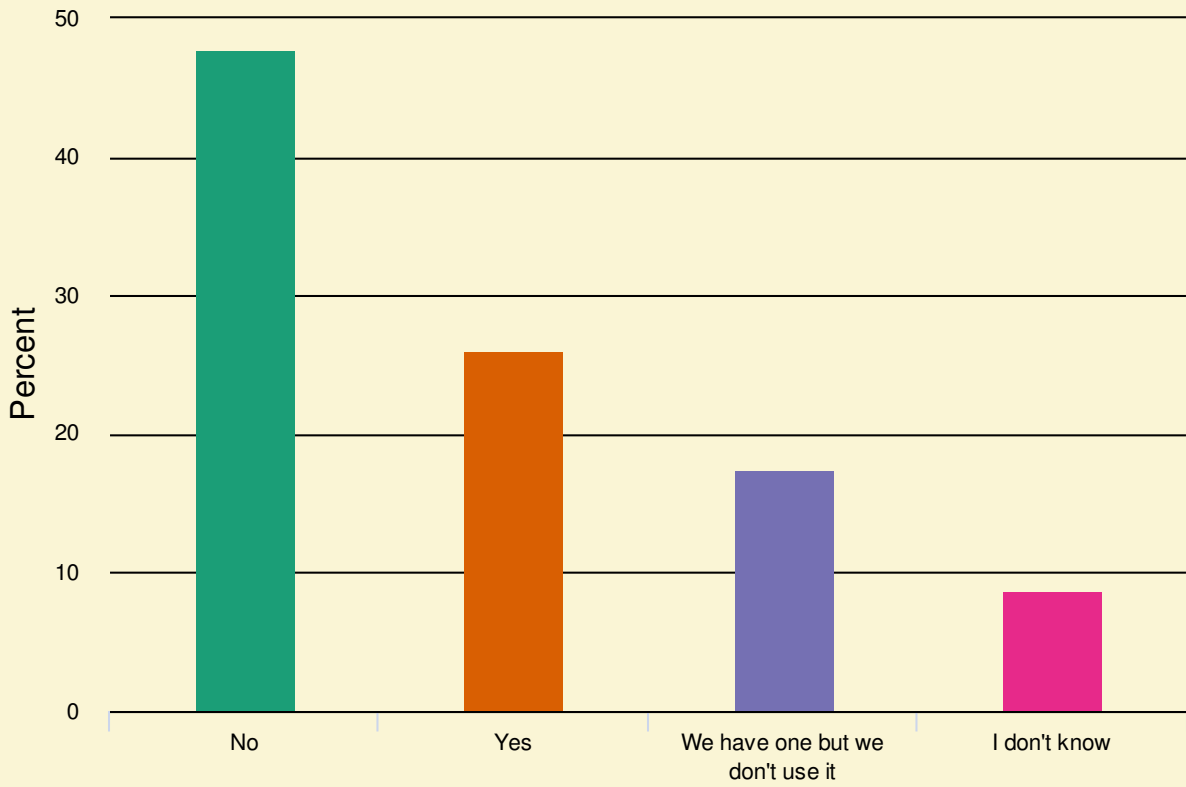
16. What tools would your organization like to use or learn to use?



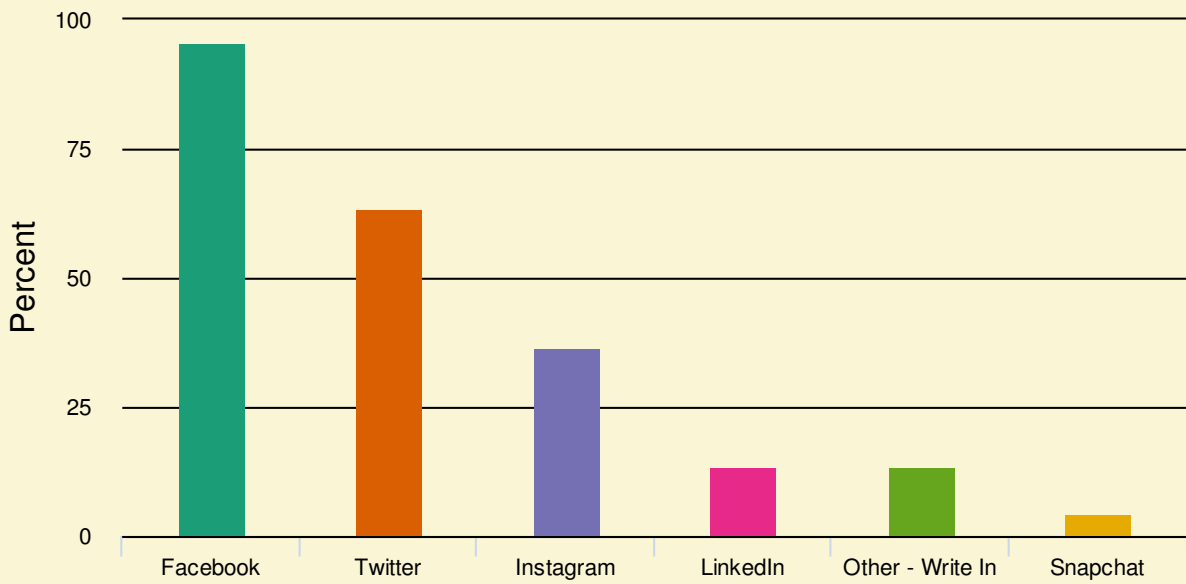
17. What barriers restrict your organization from using these tools?



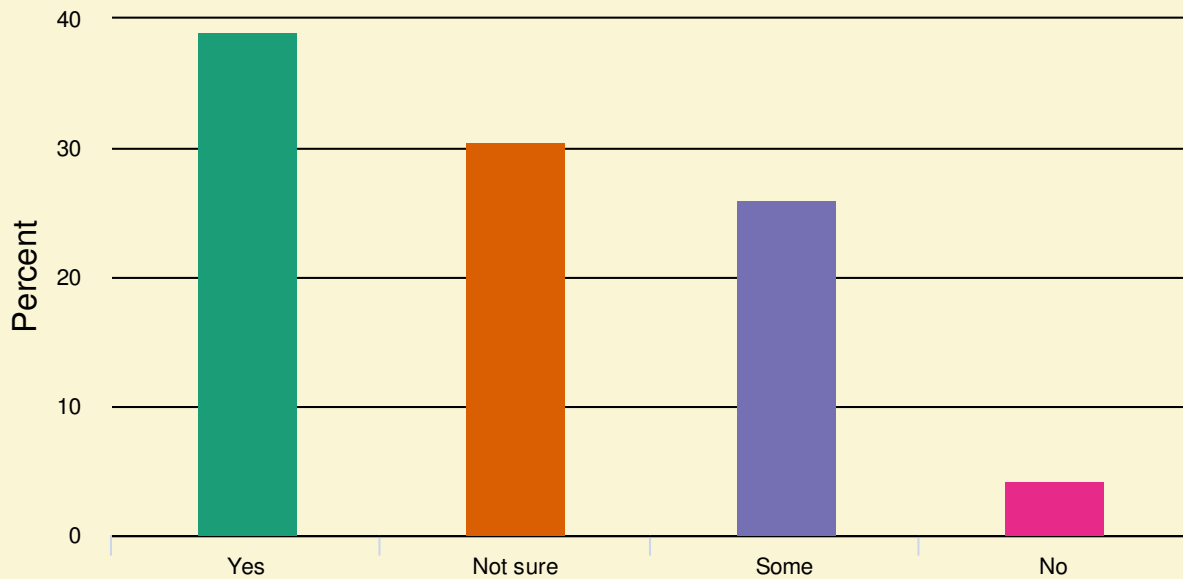
18. Does your organization have a communications plan?



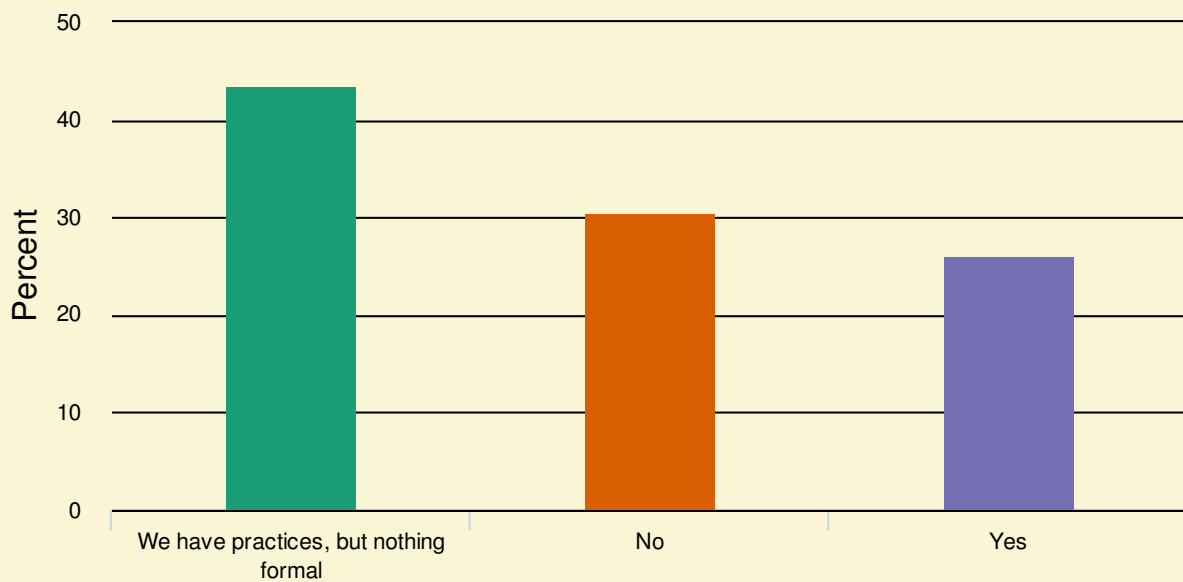
19. What social media platforms does your organization use?



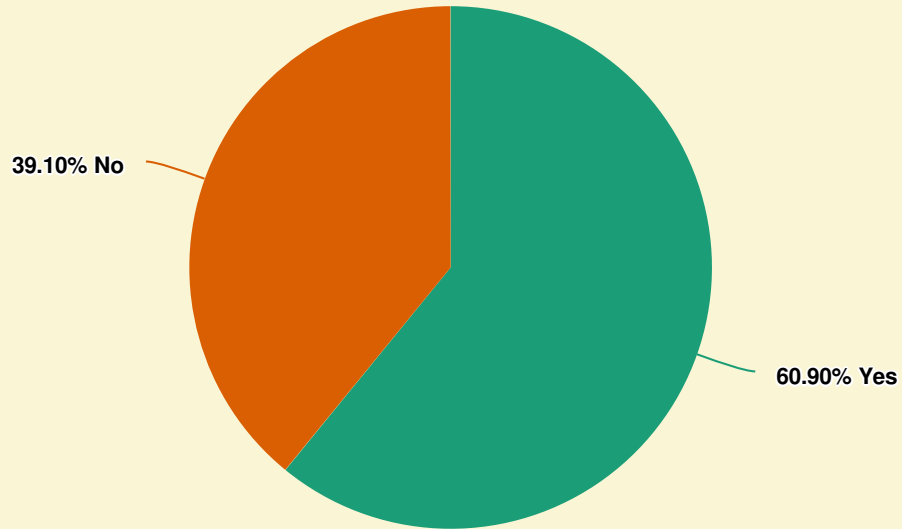
## 20. Has social media helped you accomplish your organizational goals?



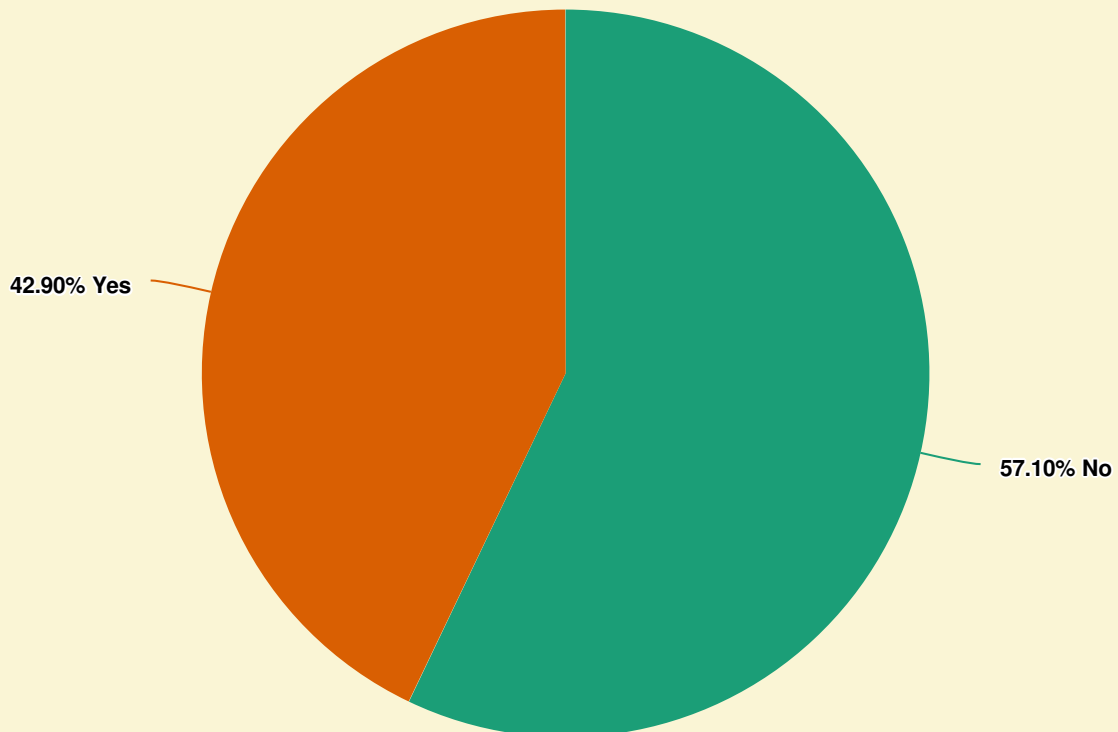
## 21. Does your organization have policies or practices used for branding? for example: guidelines for colours and/or fonts to use on materials in order to look cohesive, sometimes called a 'visual style guide'



22. Does your organization do advocacy and/or campaign work?



23. Are there specific spokespeople for your organization as a whole or for individual campaigns and/or programs?

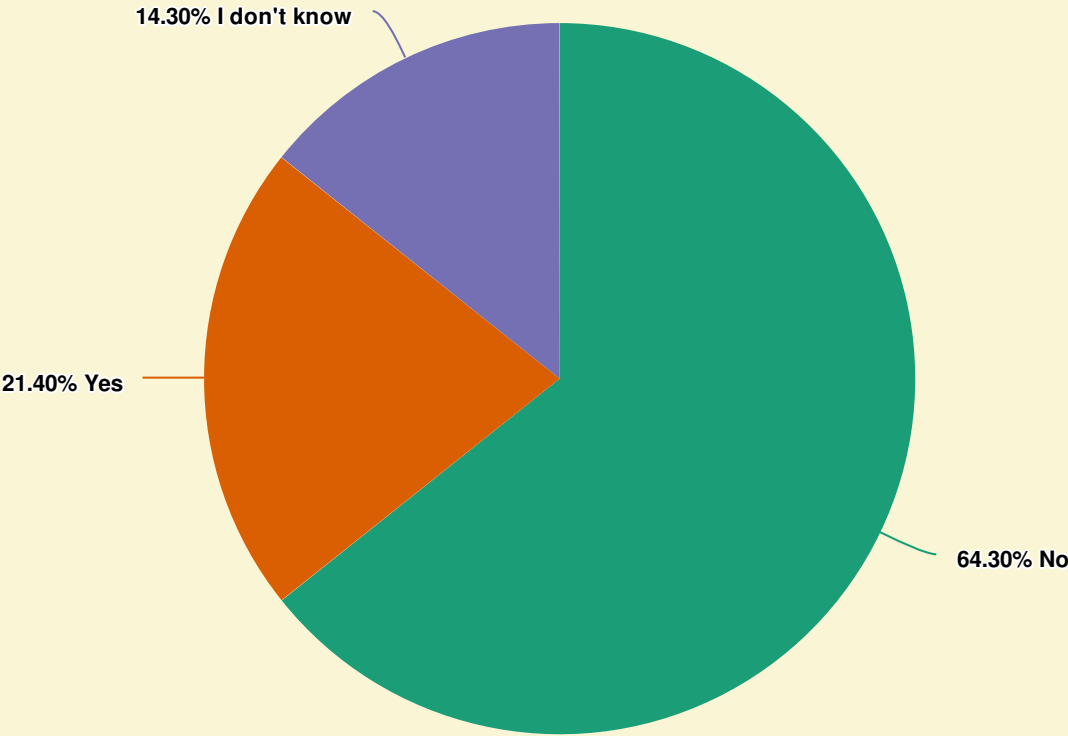


# Statistics

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Hidden	16
Skipped	0
Total Responses	14

24. Has anyone at your organization gone through a spokesperson training?

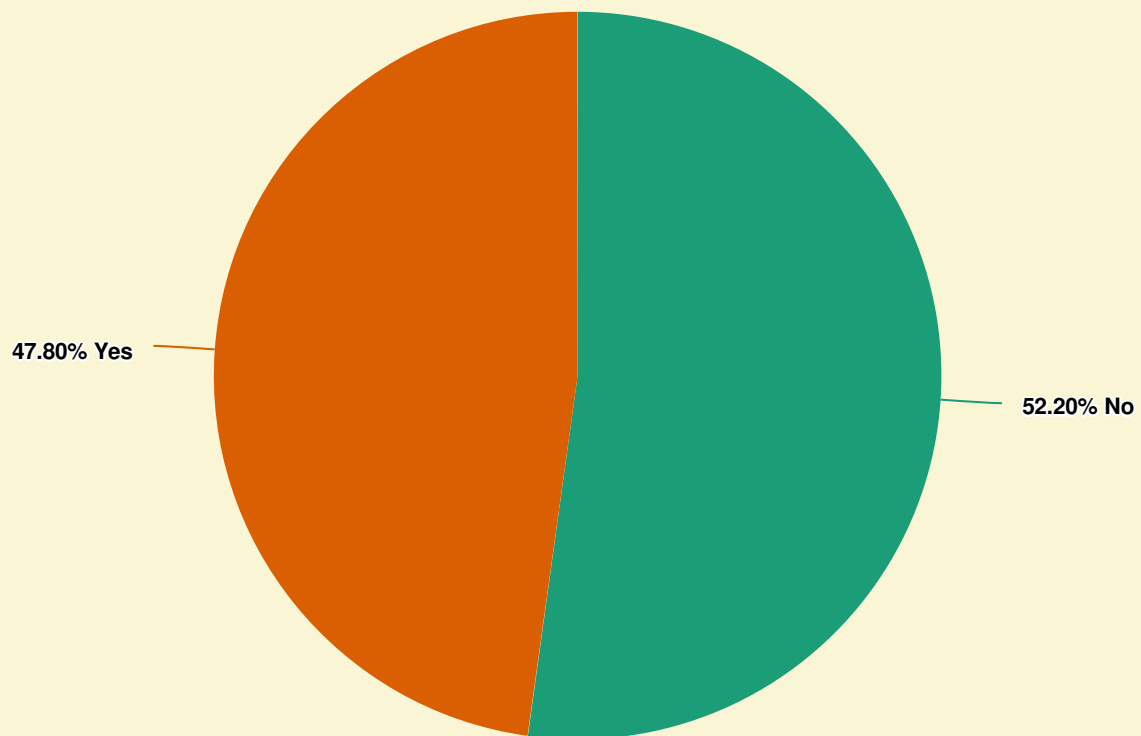


## Statistics

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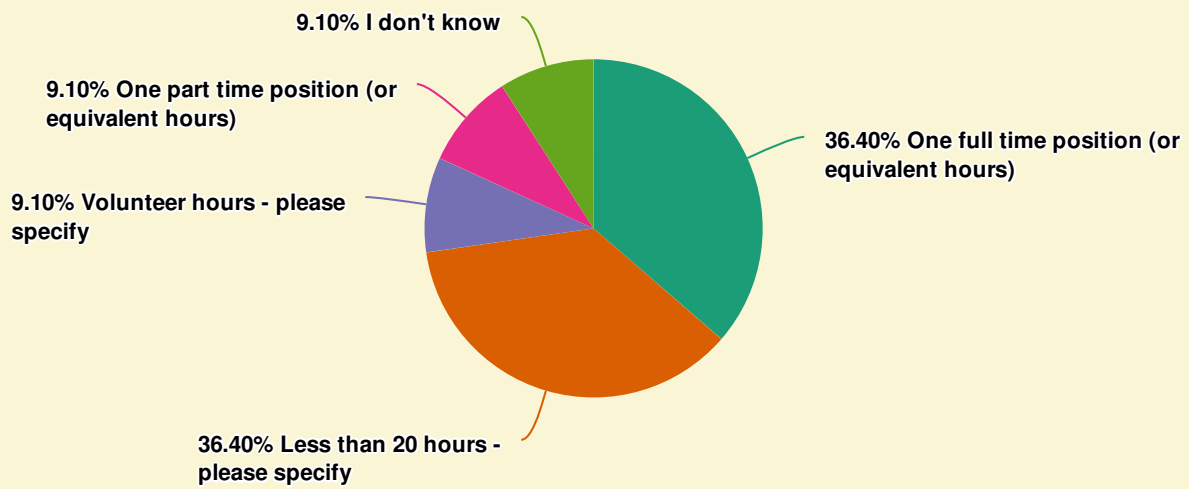
Hidden	16
Skipped	0
Total Responses	14

25. Is there a team, staff member, or volunteer who is responsible for coordinating communications?



26. How many hours per week are allocated to communications?



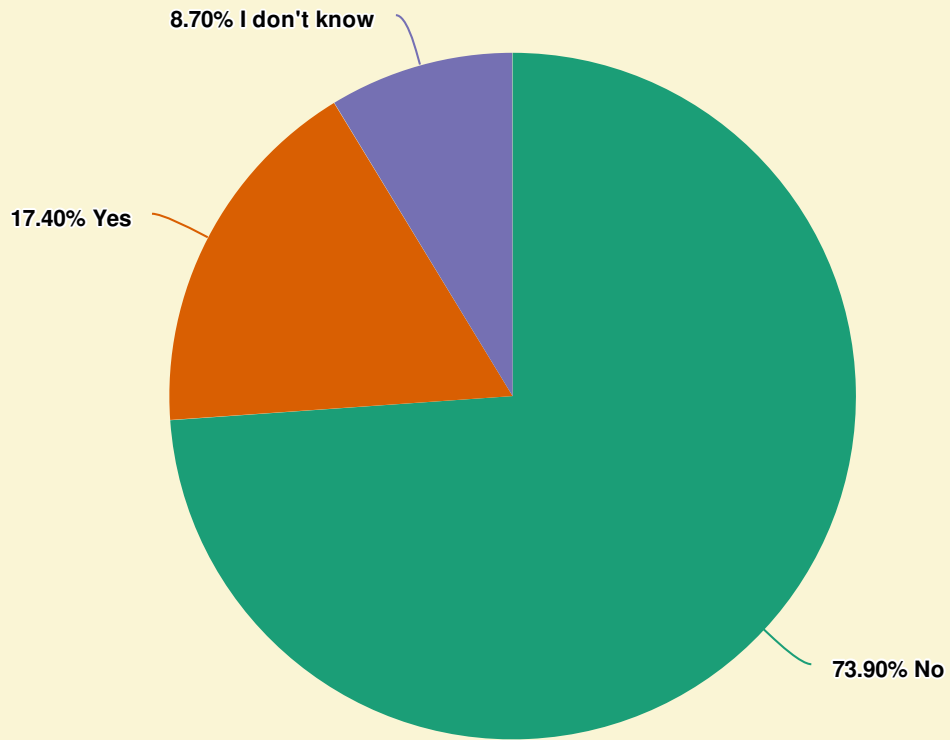


## Statistics

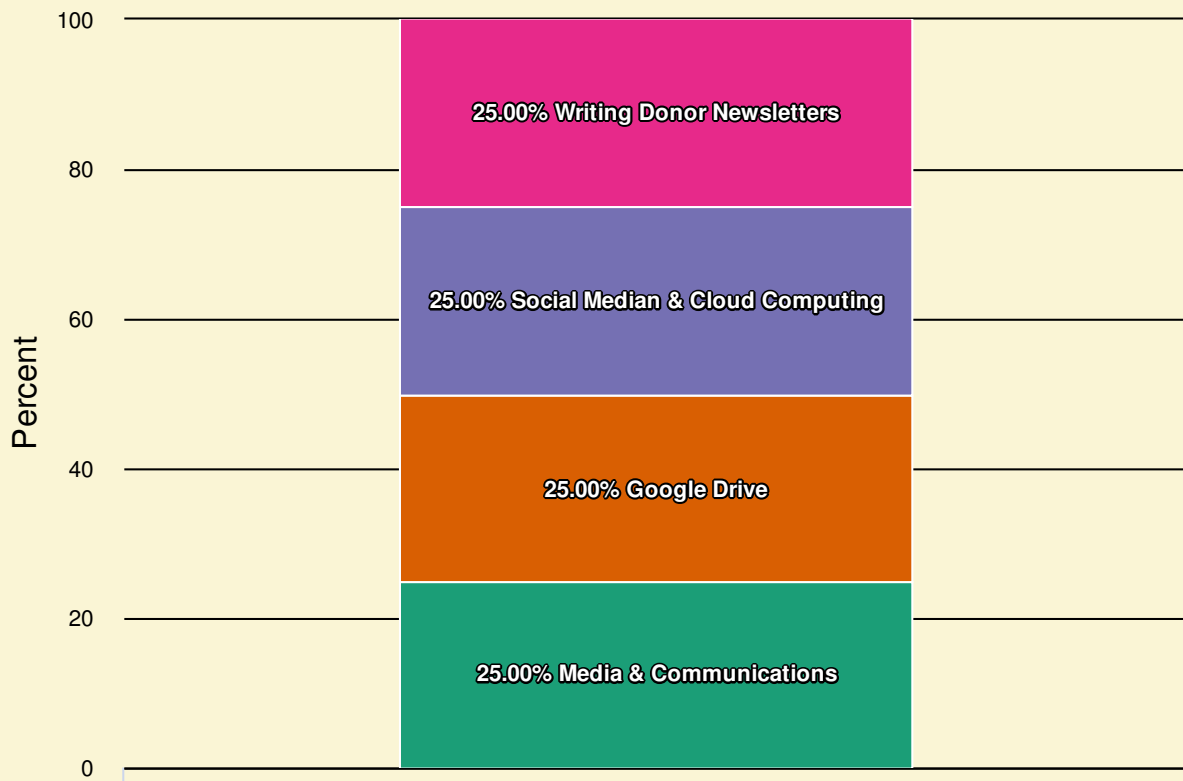
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Hidden	19
Skipped	0
Total Responses	11

27. Has anyone from your organization participated in a workshop or professional development on communications and/or technology in the last year?



28. What was the topic of the training?



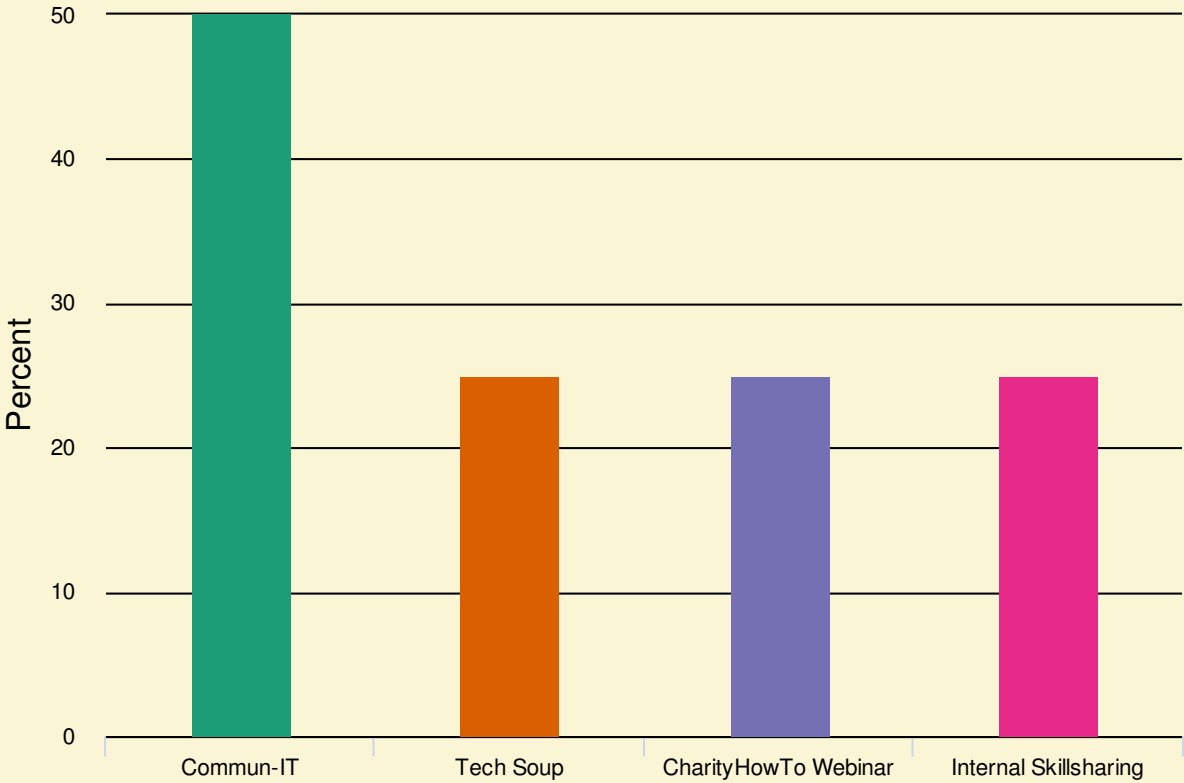
# Statistics

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Total Responses

4

## 29. Who provided the training?



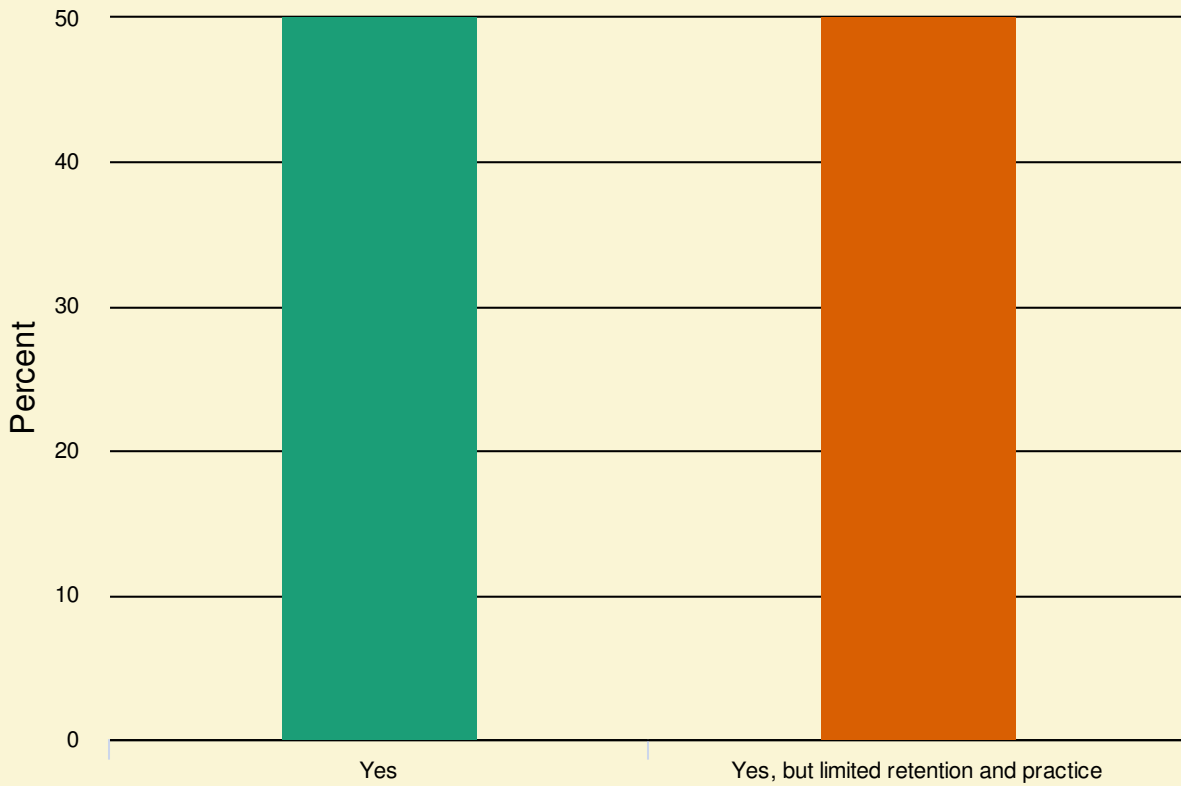
# Statistics

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Total Responses

4

30. Did the training help your organization reach communications and/or technology goals?



## Statistics

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Total Responses

4

31. What skills do you think your organization would most benefit from learning?

