



Hear Entendre Québec

7000 Rue Sherbrooke West/Ouest, Montréal, Québec H4B 1R3

Phone/Tél: 514-488-5552 ext/poste: 4500 | Cell/Text: 514-797-2447

Fax: 514-489-3477 | Web: www.hearhear.org

Marketing/Communications Specialist Job Posting

Job Type: 16-Week Contract (full-time)

Location: 7000 Sherbrooke Street West, Montreal, QC H4B 1R3, Canada

Salary: \$14.10/hour

Start date: Immediate

Phone number: (514) 488-5552 Ext. 4500

About Hear Québec

Hear Entendre Québec is the only registered nonprofit organization in Québec which serves Anglophones affected by hearing loss. Hear Entendre Québec has been providing ongoing programs, services and support to the hard of hearing community in and around the greater Montreal area since 1979, 40 years. Many of our team and board members are people affected by hearing loss. We understand and are concerned with the struggles and the difficulties that people with hearing difficulties often experience in their daily lives.

Hear Entendre Québec's mandate is not only to offer ongoing programs and services but also to connect and inspire those affected by hearing loss, thereby helping to improve the quality of life and counter isolation. Hear Entendre Québec's various programs help to raise awareness about the potential consequences of hearing loss, such as isolation, depression, anger, and dementia, to name a few. As a largely "invisible" disability, there are many "myths" and misconceptions about hearing loss. Our vision is a community where we can hear, be heard and thrive.

Job Description

The Marketing Specialist will be responsible for brainstorming and developing ideas for creative marketing campaigns. They will assist in outbound and inbound marketing activities by demonstrating expertise in various areas (content development and optimization, advertising, events planning, etc.). The youth will liaise with external vendors to execute promotional events and campaigns, collaborate with marketing and other professionals to coordinate brand awareness, and create and execute initiatives to reach the target audience through appropriate channels (social media, e-mail, TV etc.). The Marketing Specialist will also be responsible for analyzing marketing data (campaign results, conversion rates, traffic, etc.) to help shape future marketing strategies and will undertake individual tasks of a marketing plan as assigned.



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To Apply

Please submit your CV (in English) and a cover letter in which you:

- Describe your relevant experience and qualifications for the position.
- Confirm that you are eligible for the Canada Summer Jobs program (this is a requirement of employment; you must be between 15 and 30 years old and be a Canadian citizen or permanent resident).
- Describe any experience you have, personal or professional, with people with hearing loss or other disabilities, or who are part of marginalized communities.

Bilingualism (French/English) is an asset. Please mention if you are bilingual.

Apply by email to info@hearhear.org. Applicants who do not follow these instructions will not be considered.